

SHAPING THE FUTURE

with knowledge-driven
impact ventures



TABLE OF CONTENT

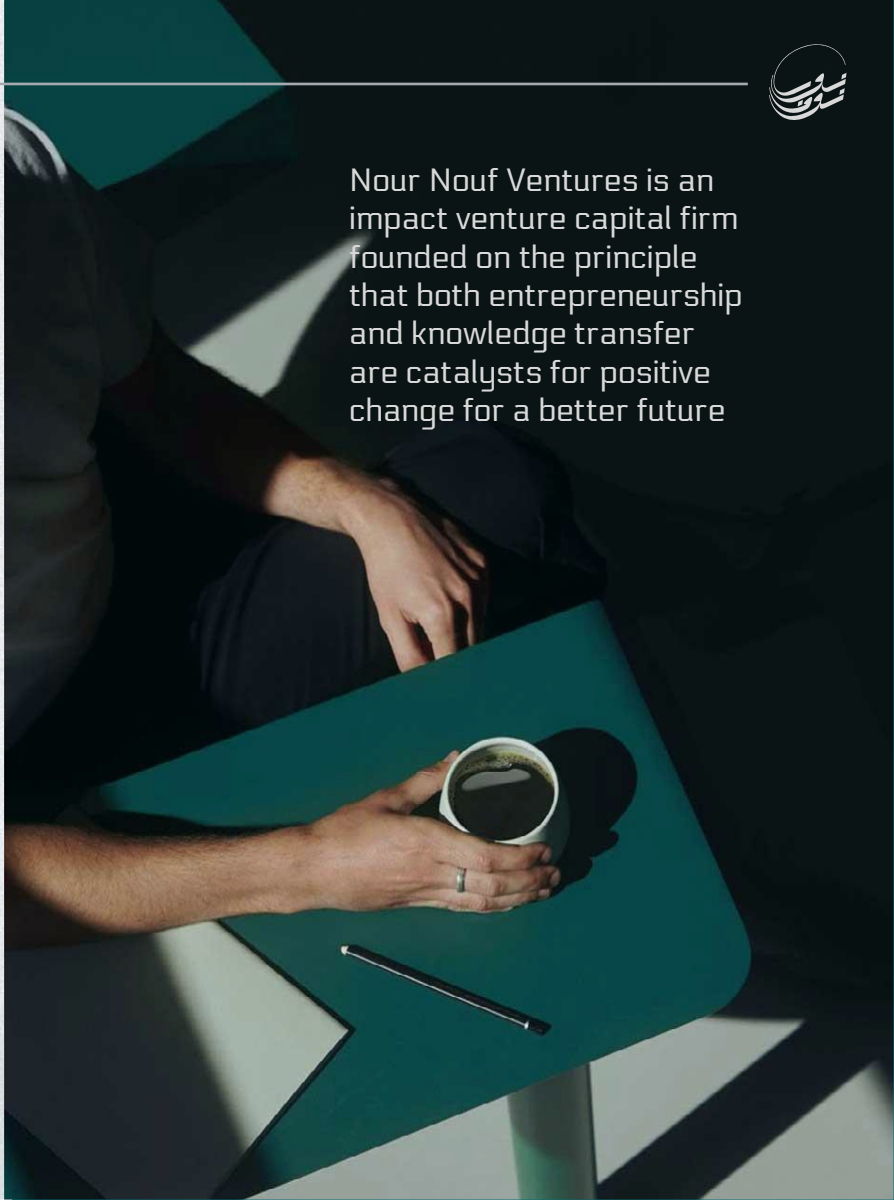
03	Who we are	08	Impact investment strategy	13	Investment partners
04	Our four pillars	09	SDGs Goals	14	Our co-working space
05	Key metrics	10	Knowledge transfer & value creation	15	Community-focused CSR
06	Global reach	11	Featured investments	16	Board of Directors
07	Impact investment sectors	12	Featured portfolio impact	17	Investment Committee



WHO WE ARE

Founded in 2016 in Jeddah, Saudi Arabia, we support scalable and sustainable solutions through impact investments in emerging economies, balanced with growth investing for global impact, aligned proudly with Saudi Vision 2030 and the UN SDGs.

We also strengthen Saudi Arabia's entrepreneurial ecosystem by providing co-working spaces for startups and driving community-focused CSR initiatives that promote localized knowledge and growth.



Nour Nouf Ventures is an impact venture capital firm founded on the principle that both entrepreneurship and knowledge transfer are catalysts for positive change for a better future

OUR FOUR PILLARS

OF IMPACT INVESTING



Knowledge Transfer

We emphasize the importance of knowledge transfer in impact investment, ensuring that insights and best practices are shared among entrepreneurs.



Sustainable Success

At Nour Nouf Ventures, we believe that impact investment in businesses prioritizing sustainability alongside financial performance will achieve greater success than those focused solely on profit.



Nurturing Innovation

By nurturing innovative startups, we aim to foster a culture of sustainability and social responsibility, aligning with and contributing to the transformative vision of Saudi Arabia Vision 2030.



SDG Impact

We are committed to creating scalable solutions, which we align with the core principles of the United Nations Sustainable Development Goals (SDGs).



KEY METRICS

These key metrics reflect our impact investment strategy, and we are committed to continuously expanding them.



32

INVESTMENTS



7

COUNTRIES



10/17

SDG GOALS ALIGNED



\$36M

AUM



USA

UK

SAUDI ARABIA (51% of
investments)

EGYPT

UAE

GHANA

SOUTH AFRICA

GLOBAL REACH

Nour Nouf Ventures proudly invests in impact ventures across regions, with a global reach and a commitment to impact Sustainable Development Goals

IMPACT INVESTMENT SECTORS

Alt-Energy

Sustainable Energy Solutions

CleanTech

Sustainable Energy Solutions

BioTech

Innovations in Life Sciences

AI & Machine Learning

Intelligent Automation Systems

E-commerce & Retail

Digital Commerce Solutions

Emerging Technologies

Innovative Learning Solutions

EdTech

Innovative Learning Solutions

FinTech

Digital Financial Services

HealthTech

Healthcare through Technology

AgriTech

Smart Farming Innovation

Nour Nouf Ventures focuses on strategic sectors that drive impactful change. We prioritize investments in sectors with the potential for sustainable growth and social benefit, emphasizing knowledge transfer to enhance innovation and community impact.





IMPACT INVESTMENT STRATEGY



At Nour Nouf Ventures, we believe that transformative change starts with early-stage investment. We focus on nurturing startups and early-stage companies that are built to drive sustainable growth and social impact.

Investing at
Early-stage, Series A, Series B

Initial Investments
\$100K-\$500K

Follow-on Investments
\$250K-\$1.5M

Investment GEO
KSA, MENA Region and Global Markets

Investment Focus
Knowledge Transfer,
Sustainability, and Innovation

Impact Philosophy
Empowering businesses that prioritize
social, environmental, knowledge
transfer in line with SDG goals, as
well as financial returns.

SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The Sustainable Development Goals are a set of **17 global goals** established by the United Nations under the 2030 Agenda for Sustainable Development. These goals are interconnected and aim to create a more sustainable and equitable world for current and future generations.

We're proud to have successfully fulfilled **10 out of 17 SDGs** through our strategic investments. These goals reflect our commitment to sustainable practices and positive social impact.

2

ZERO
HUNGER

Mojan Farms

3

GOOD HEALTH AND
WELL-BEINGDigicenna,
GenioMD, Grinta,
HealTec, Shift
Clinics.

4

QUALITY
EDUCATIONAanaab, ITG, Nexford,
Safand (GSM), YNMO

8

DECENT WORK AND
ECONOMIC GROWTHAffinity, Jumlaty,
Hala, Lucky,
Sabbar, Sary,
Squadio, Collecta

9

INDUSTRY, INNOVATION
AND INFRASTRUCTUREETFB, GenioMD, Grinta,
HealTec, ITG, Juleb, Leia,
Logexa, Sary, Collecta &
Gecko Robotics

10

REDUCED
INEQUALITIESAffinity, Lucky,
Nexford, YNMO

11

DECENT WORK AND
ECONOMIC GROWTH

OneDome, Hafla

12

RESPONSIBLE
CONSUMPTION
AND PRODUCTIONMojan Farms,
Gecko Robotics

13

CLIMATE
ACTION

Gecko Robotics

17

PARTNERSHIPS
FOR THE GOALSEndeavor, Catalyst,
KADMOS, Shorooq

OUR KNOWLEDGE TRANSFER & VALUE CREATION SYSTEMS



Catalyzing Innovation through Knowledge Sharing

We actively promote the exchange of insights and expertise across our portfolio, enabling startups to benefit from best practices and collective learning.

Strategic Partnerships for Value Creation

Through our partnerships with both global and local funds, we unlock greater opportunities for our portfolio companies, offering them access to international funding channels and top-tier industry expertise.

Enhancing Entrepreneurial Growth

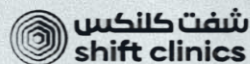
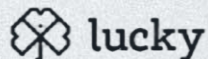
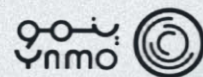
By embedding knowledge transfer at the core of our investment approach, we empower founders with the tools and strategies needed to scale their ventures effectively.

Sustainable Value through Expertise

Our focus on knowledge transfer helps create long-term value for businesses by ensuring they are equipped with the expertise required to navigate challenges and capitalize on opportunities.

FEATURED INVESTMENTS

FROM OUR PORTFOLIO



FEATURED PORTFOLIO IMPACT

HIGHLIGHTS



Leia Inc.

USA

3D Lightfield products & software applications

SDG Goal 9: Foster innovation



**mojan
farms**

Saudi Arabia

Hydroponic Environment Agriculture Ecosystems

SDG Goal 12: Sustainable Production



أعقاب
منصة كل معلم

Saudi Arabia

Edtech platform for Teachers Capacity Building

SDG Goal 4: Commitment to lifelong learning



squadio

Saudi Arabia

Community-based Technology Talent Platform

SDG Goal 8: Economic Growth & Productivity



**Nexford
University**

UK

A 100% online, global education platform

SDG Goal 4: Ensure education for all

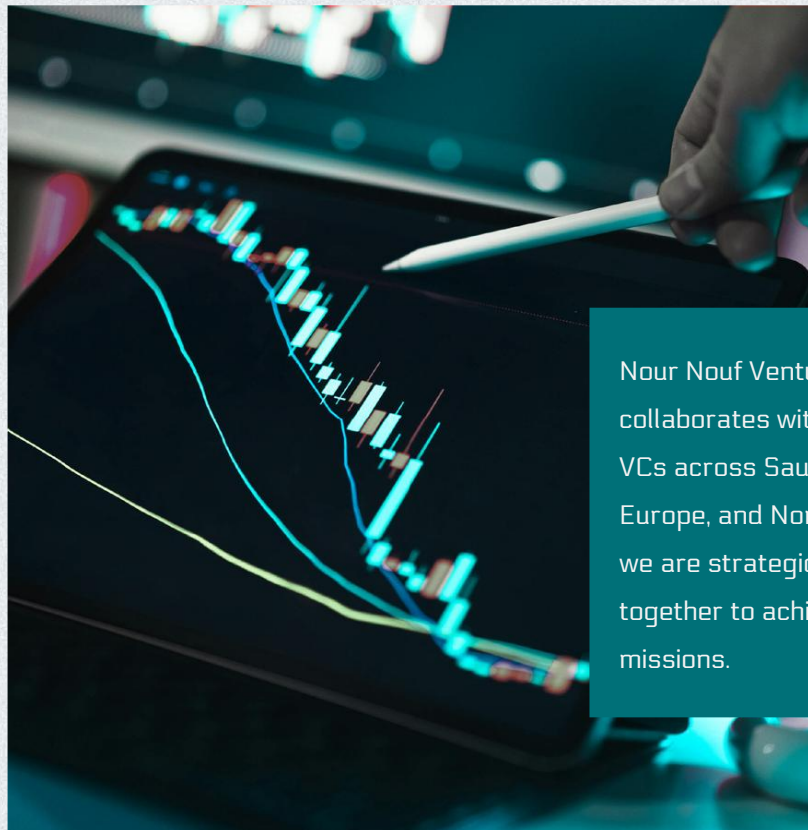


Ynmo

Saudi Arabia

Digital solution offering educational services for individuals with special needs

SDG Goal 4: Access for persons with disabilities



INVESTMENT PARTNERS

Nour Nouf Ventures actively collaborates with leading funds and VCs across Saudi Arabia, MENA, Europe, and North America, where we are strategic partners working together to achieve our impact missions.

This collaborative approach enhances our ability to drive innovation and create lasting value across the sectors we invest in, fostering a vibrant ecosystem, that connects Saudi Arabia with the world. That promotes sustainable growth and knowledge transfer for the startups and communities we serve.

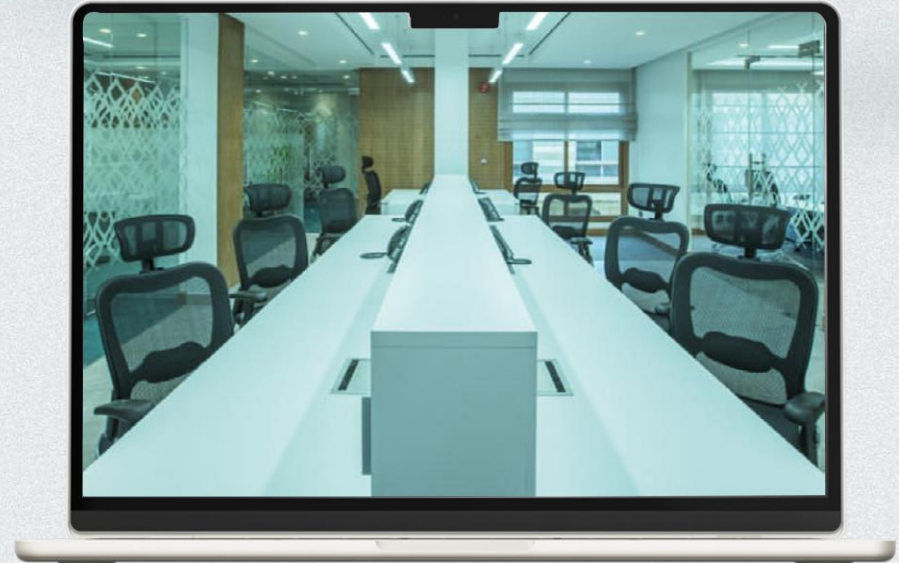
SHOROOQ

OUR CO-WORKING SPACE

Entrepreneurs can focus on their work in a quiet, productive environment, in our prime location at Beuatat Business Park in Jeddah, Saudi Arabia, while expanding their networks.

By supporting pre-investment stage companies, Nour Nouf Ventures plays a key role in advancing Saudi Arabia's entrepreneurial ecosystem, aligning with Saudi Arabia Vision 2030 to foster innovation and sustainable economic growth.

Nouf Ventures offers an affordable co-working space tailored to support pre-investment stage companies, providing the resources they need to grow and reach their first investment round.





COMMUNITY-FOCUSED CSR



Nour Nouf Ventures is deeply committed to social responsibility, actively supporting local initiatives in its key areas of focus.

We play a vital role in building and empowering our community by providing resources for existing projects, creating unique volunteering opportunities, and supporting social causes.

Our efforts emphasize social development, non-profit organizations, commissioned research studies to promote knowledge transfer, and sponsorships, all aligned with fostering meaningful change and growth within the community.





BOARD OF
DIRECTORS



Salman bin Faisal
Al Saud

Executive Board Member
Nour Nouf Ventures
Board Member
Healtec
Board Member
Metrics China
Board Member
JEO Management
Consultants

Sama bint Faisal Al
Saud

Executive Partner
Nour Nouf Ventures
Chairwoman
Saudi Girl Scouts Advisory
Committee
Board Member
World Scout Foundation
Board Member
Layan Cultural Foundation

Ra'ad Siraj

Board Member
Nour Nouf Ventures
Chief Information Officer
Eaton Vance
Chief Information Officer
Endeca Technologies
(acquired by Oracle)
Chief Technology Officer
The Boston Company (BNY
Mellon) Cultural Foundation

Reda Islam

Chairman
Nour Nouf Ventures
Executive Partner
Al-Aghar Group
Founder and President
Futurewaves
Board Member
World Refugees School

Muhanad Attar

Board Member
Nour Nouf Ventures
CEO
SD Holding
Founder
Shift Clinics
Managing Director
Eisenmann Saudi Arabia

Barig Siraj

Board Member
Nour Nouf Ventures
Board Member
Zahid Industries
Board Member
Saudi Special
Olympics Federation
Board Member
OCS Arabia

INVESTMENT

COMMITTEE



**Salman bin Faisal
Al Saud**

Executive Board Member
Nour Nouf Ventures
Board Member
Healtec
Board Member
Metrics China
Board Member
JEO Management

Muhanad Attar

Investment Committee
Chairman
Nour Nouf Ventures
CEO
SD Holding
Founder
Shift Clinics
Managing Director
Eisenmann Saudi Arabia

Barig Siraj

Board Member
Nour Nouf Ventures
Board Member
Zahid Industries
Board Member
Saudi Special Olympics
Federation
Board Member
OCS Arabia

Wissam Hindawi

Managing Partner
Infinite for Consultancy
Board Member
Al Barq Group
Chairman Advisor
Maestro Events
Board Member Advisor
Motion

CONTACT WITH US

+966126080688

JEBA3633, Beuatat Business
Park, Office No. 30, Ash Shatee
Dist., Jeddah, Saudi Arabia 23414

RGMA7218, 7218 Al Takhassusi
St, 3132, Al Maather Al Shamali
District, Riyadh, Riyadh Region,
12314

info@nournouf.com

www.nournouf.com